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 CENTRAL INTELLIGENCE AGENCY
 INFORMATION FROM
 FOREIGN DOCUMENTS OR RADIO BROADCASTS

REPORT

CD NO.

STAT

COUNTRY China
 SUBJECT Chinese Annotated Bibliography, Item 375
 (Economic)
 HOW PUBLISHED Book
 WHERE PUBLISHED Shanghai
 DATE PUBLISHED Apr 1951
 LANGUAGE Chinese

DATE OF INFORMATION 1951

DATE DIST. 30 Jul 1953

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SUPPLEMENT TO REPORT NO.

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SOURCE See below.

Title: Handbook on Broadcasting to Workers

Editor: Hua-tung Shanghai Jen-min Kuang-po Tien-t'ai

Publisher: Lao-tung Ch'u-pan She, Shanghai, April 1951

Sponsor or

Issuing Authority: Shanghai People's Broadcasting Station

No Pages: 109

Language: Chinese

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Area of Coverage: China - East China Administrative Area, Shanghai

Subjects Covered: Social and political controls over workers; propaganda techniques and radio broadcasting.

Scholarship Evaluation: Popular consumption; handbook for broadcasting personnel who are responsible for workers' programs.

Review: Contains decision of the Publication Administration regarding the establishment of a radio broadcasting and receiving network, the directive of the East China Military and Administrative Committee on the launching of broadcasting work, and the decision of the Shanghai General Labor Union and its affiliates on establishing wired relay broadcasting points. Also contains articles on establishing wired relay broadcasting points in factories, the use of broadcasts to stimulate production, and the techniques of program planning. Discusses short- and long-wave broadcasting.

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